

Bachelier's Predecessors*

Hans-Joachim Girlich

University of Leipzig, Germany

Abstract

Recent papers by Jean-Michel Cortault et al. (2000) and Murad S. Taqqu (2001) have cast new light on Bachelier's work and his times (see [1], [S3], [S21]). In both articles Bernard Bru's research seems to be the most influential. In the case of Louis Bachelier and his area of activity the dominant French point of view is the most natural thing in the world and every body is convinced by the results. The aim of the present note is to add a few tesseras also from other countries to the picture which is known about the birth of mathematical finance and its probabilistic environment.

1. C.F. Gauss (1777 - 1855)

Under Bachelier's predecessors who have prepared tools and first steps to stochastic finance Carl Friedrich Gauss should be mentioned first. Bachelier cited "la loi de Gauss" which was introduced as an error distribution by Gauss in 1809 (see [1], [19]). We enlighten a fewer known side of the "mathematicorum princeps", his work as a successful investor. Since the 1830s, in defiance (or because) of his modest salary, Gauss invested his savings in bank stocks and obligations and leaved an estate of more than 150000 thalers (see [20], [21]). His great experience with financial operations on a bourse took effect also in public affairs. He reorganized the fund for professor's widows at the university of Göttingen during 1845 - 1851. For this purpose he calculated special life-insurance tables (see [22]).

2. G.T. Fechner (1801 - 1887)

Gustav Theodor Fechner learned as a Physicist from Jean B. Biot and Georg Simon Ohm mathematical modelling. His own work in psychology and statistics included the foundation of psychophysics and the theory on the measurement of collectives. The Weber-Fechner law based on the assumption that the sensation as a function of a stimulus is Lipschitz continuous (Bachelier and Einstein worked later with smooth functions and the Taylor formula). It found applications also in finance by M.F.M. Osborne (see [15] - [17], [31] - [34], [S5], [S17], [S18]).

* Revised version presented ad the 2nd World Congress of the Bachelier Finance Society, Crete, June 12 - 15, 2002.

3. H.D. Macleod, Ch. Castelli, F.Y. Edgeworth

In the 1860s Henry Dunning Macleod showed in his main work the “principles of Currency and Banking, their progressive development in practice, and the laws at present affecting them” (see [28]). He gave juridical definition of the terms used in monetary science.

Bachelier refers in his Thesis to specialized works on options. Probably his translator A. J. Boness added in [S4] the title of a book written by the stock and share broker Charles Castelli in 1877. In this little book Castelli explains very clearly the modes practised in the Stock Exchange in relation to the “call” and “put” operations for brokers and clients. A French translation was published in 1882 (see [9], [10]).

Francis Ysidro Edgeworth found in the 1880s a connection between finance and probability. He investigated the problem of bankruptcy and postulated the law of error as the foundation of banking. Edgeworth tested his hypothesis with real data, the amount of returns of Bank of England notes in the hand of the public in the period of 1833 to 1844. Upon this foundation he computed the probability that the demand will not exceed any proposed limit. Furthermore, he presented a complex model of banking as a new game of chance formulated as a certain portfolio problem with three possibilities to handle a disposable fund (see [12], [13]).

4. J. Bresson, J. Regnault, H. Lefévre

One of the first important books about operations on the Stock Exchanges in Paris is written by Jacques Bresson. It followed later the handbook by Ambroise Buchère.

Probably the most important predecessors of Bachelier with respect to finance were Henri Lefévre (private secretary to Baron James de Rothschild) and Jules Regnault. Franck Jovanovic and Philippe Le Gall investigated their work in a series of papers [S11 - S15].

We refer especially to Lefévre’s booklet comparable with Castelli’s (see [27], [9]), which is only the third part (Livre III) of the book [26]. A graphical depiction of a long position in a European call option long before Bachelier should be emphasized (see [27], [S11], [S13], [S20]).

Regnault’s book [38] contain an abundance of ideas for modelling the price behavior of a financial market. He empirically tested the law : ”the deviation of the prices increases with the square root of time” evaluating the mean value of the French 3% bond. This mean-value approach analyzing time series was extended significantly by Thorwald Nicolai Thiele (see [40], [S16], [S8], [S9]). The use of the Gaussian normal law in Regnault’s research based on a visual approach (see [S14]).

5. L. Bachelier's Thesis

There were a few dissertations about the markets of the exchange, but all presented to faculties of law (see [23]). The first thesis on speculation from a stochastic point of view was written by Louis Bachelier. It has been seen and allowed for publication in January 1900 by Jean Darboux the dean of the Paris Faculty of Science and was published immediately in February (see [S4], [1]).

It is interesting how Bachelier derived the law of probability of relative prices in comparison with Rayleigh's approach for vibrations and Einstein's model of Brownian motion (see [1], [39], [14]).

6. The time after

Henry Poincaré suggested in his report on Bachelier's thesis to study further into the details of Fourier's analysis the relationship of stochastic processes with partial differential equations. Bachelier realized this hint.

In the year 1906 three attempts were published to handle dependent random phenomena. They were given in the case of discrete time by Andrei Markov in St. Petersburg and following - G.T. Fechner's ideas - by Heinrich Bruns in Leipzig, but in continuous time by Louis Bachelier in Paris (see [29], [7], [2]). Bachelier presented a framework which covered not only the Wiener process as in [1] but also the Ornstein-Uhlenbeck process. Furthermore, he disclosed a connection with the work of Pierre Simon Laplace (see [2], p. 275, [25] II 14, §17). Unfortunately, Bachelier's approach failed the necessary rigour for a general acceptance. In the special case of the Ornstein-Uhlenbeck process Markov's method of moments was successful yet. The general classical case in Poincaré's sense has been solved by Andrei Kolmogorov (see [30], [24]).

REFERENCES

- [1] L. Bachelier, *Théorie de la Spéculation*, Annales Scientifiques de l' École Normale Supérieure, 3^e Series, 17 (1900), 21 - 86.
- [2] L. Bachelier, *Théorie des probabilités continues*, Journal de Mathématiques Pures et Appliquées, Sixième Série, 12 (1906), 259 - 327.
- [3] J. Bertrand, *Calcul des Probabilités*, Gauthier-Villars, Paris 1889.
- [4] A.J. Boness, *Elements of a theory of stock-option value*, Journal of Political Economy 72 (1964), 163 - 175.
- [5] J. Bresson, *Des Fonds Publics Francais et Étrangers et des Opérations de la Bourse de Paris*, 7. éd., Bachelier/Courcier, Paris 1830; 8. éd. Bureau du Cours général des Actions, Paris 1843.

- [6] H. Bruns, *Wahrscheinlichkeitsrechnung und Kollektivmasslehre*, Teubner, Leipzig 1906.
- [7] H. Bruns, *Das Gruppenschema für zufällige Ereignisse*, Abhandlungen d. Königl. Sächs. Ges. d. Wiss. Leipzig 51 (1906), 575 - 628.
- [8] A. Buchère, *Traité théorique et pratique des Opérations de la Bourse*, A. Marescq Ainé, Paris 1877.
- [9] C. Castelli, *The Theory of "Options" in Stocks and Shares*, F.C. Mathieson & Sons, London 1877.
- [10] C. Castelli, *Traité des Opérations de Bourse a Primes*, Lecuir, Paris 1882.
- [11] E.B. Dynkin, *Markov Processes*, Grundlehren, Vol. 121/122, Springer, Berlin 1965 (Moscow 1963).
- [12] F.Y. Edgeworth, *Problems in Probability*, London Philosophical Magazine, Series 5, 22 (1886), 371 - 384.
- [13] F.Y. Edgeworth, *The Mathematical Theory of Banking*, Journal of the Royal Statistical Society of London 51 (1888), 113 - 127.
- [14] A. Einstein, *Über die von der molekularkinetischen Theorie der Wärme geforderte Bewegung von in ruhenden Flüssigkeiten suspendierten Teilchen*. Annalen der Physik (4. Folge) 17 (1905), 549 - 560.
- [15] G.T. Fechner, *Drei Versuchsreihen, welche die elektromotorische Kraft und die einzelnen Elemente des Leitungswiderstandes betreffen*, BIOT, Lehrbuch des Galvanismus und der Elektrochemie, Leipzig 1829, Nachträge, S. 553 - 564.
- [16] G.T. Fechner, *Elemente der Psychophysik*, Breitkopf und Härtel, Leipzig 1860.
- [17] G.T. Fechner, *Kollektivmasslehre*, edited by G.F. Lipps, Engelmann, Leipzig 1897.
- [18] J.-B. J. de Fourier, *Théorie analytique de la Chaleur*, Didot, Paris 1822.
- [19] C.F. Gauss, *Theoria Motus Corporum Coelestium*, in: Carl Friedrich Gauss Werke, Vol. 7, 1 - 261, Teubner, Leipzig 1906.
- [20] *Gauss an Olbers, 1838 Maerz 4*, In C. Schilling (ed.): Wilhelm Olbers, sein Leben und seine Werke, Vol. 2, 666 - 668, Berlin 1909.
- [21] *Wertpapier-Verzeichnisse*, Nachlass von Carl Friedrich Gauss, G IX 21: 7, Stadtarchiv Braunschweig.

- [22] C.F. Gauss, Nachlass. *Anwendung der Wahrscheinlichkeitsrechnung auf die Bestimmung der Bilanz für Witwenkassen*, in: Carl Friedrich Gauss Werke, Vol. 4, 119 - 188, Göttingen, 1880.
- [23] J.F. Jeanneret, *Le Jeu, le Pari et les Marchés de Bourse*, Thèse de doctorat, Faculté de Droit de l'Université de Berne, Neuchatel, 1892.
- [24] A. Kolmogoroff, *Über die analytischen Methoden in der Wahrscheinlichkeitsrechnung*, Mathematische Annalen 104 (1931), 415 - 458.
- [25] P.S. Laplace, *Théorie analytique des Probabilités*, Courcier, Paris, 1820.
- [26] H. Lefévre, *Traité des Valeurs mobilières et des Opérations de Bourse*, Lachaud, Paris 1870.
- [27] H. Lefevre, *Théorie élémentaire des Opérations de Bourse*, Bureau du Journal des Placements Financiers, Paris 1870.
- [28] H. D. Macleod, *The Theory and Practice of Banking*, Longmans, Green, Reader, & Dyer, London 1866.
- [29] A. Markov, *Extension of the Law of Large Numbers to the Dependent Case*, Notices of the Physico Mathematical Society on the University of Kazan, 2nd Series, 15 (1906) 135 - 156 (in Russian).
- [30] A. Markov, *On a Problem of Laplace*, Bulletin de l'Académie Impériale des Sciences, Petrograd, VI Série, 9 (1915), 87 - 104 (in Russian).
- [31] G.S. Ohm, *Vorläufige Anzeige des Gesetzes, nach welchem Metalle die Kontakt-Elektrizität leiten*. Schweiggers Journal für Chemie und Physik, 44 (1825), 110 - 118.
- [32] G.S. Ohm, *Bestimmung des Gesetzes, nach welchem Metalle die Kontakt-Elektrizität leiten, nebst einem Entwurf zu einer Theorie des Voltaschen Apparates und des Schweiggerschen Multiplikators*, Schweiggers, Journal für Chemie und Physik, 46 (1826), 137 - 166.
- [33] G.S. Ohm, *Die galvanische Kette, mathematisch bearbeitet*, Riemann, Berlin 1827.
- [34] M.F.M. Osborne, *Brownian Motion in the Stock Market*, Operations Research 7 (1959), 145 - 173.
- [35] H. Poincaré *Théorie analytique de la Propagation de la Chaleur*, Gauthier-Villars, Paris 1895.
- [36] H. Poincaré *Calcul des Probabilités*, Gauthier-Villars, Paris 1896.

- [37] A. Quetelet, *Über den Menschen und die Entwicklung seiner Fähigkeiten oder Versuch einer Physik der Gesellschaft*, deutsche Ausgabe von V.A. Riecke, Schweizerbart, Stuttgart 1838.
- [38] J. Regnault, *Calcul des Chances et Philosophie de La Bourse*, Mallet-Bachelier, Paris 1863.
- [39] J.W. Strutt, Baron Rayleigh, *The Theory of Sound*, Macmillan and Co., London 1894.
- [40] T.N. Thiele, *Om Anvendelse af mindste Kvadraters Methode i nogle Tilfælde, hvor en Komplikation af visse Slags uensartede tilfaeldige Fejlkilder giver Fejlene en "systematisk" Karakter*, Lunos, Kjøbenhavn 1880.

Secondary literature

- [S1] G.A. Barnard, *Pivotal Models and the Fiducial Argument*, International Statistical Review 63 (1995), 309 - 323.
- [S2] J.-M. Courtault (Ed.). *L'Heritage de Louis Bachelier*, Presses Universitaires de Franche Comté, Besançon 2001.
- [S3] J.-M. Courtault, Y. Kabanov, B. Bru, P. Crépel, I. Lebon and A. Le Marchand, *Louis Bachelier - On the Centenary of Théorie de la Spéculation*, Mathematical Finance 10 (2000), 339–353.
- [S4] P. Cootner (ed.), *The Random Character of Stock Market Prices*, The M.I.T. Press, Cambridge, 1964.
- [S5] H.-J. Girlich, *Hausdorffs Beiträge zur Wahrscheinlichkeitstheorie*, in: E. Brieskorn (Hrsg.), Felix Hausdorff zum Gedächtnis, Band I, Aspekte seines Werkes, Vieweg, Braunschweig/Wiesbaden 1996, 31–70.
- [S6] H.-J. Girlich, *First Steps to Stochastic Finance*, in: M. Kohlmann, S. Tang (Eds.) Mathematical Finance, Workshop of the Mathematical Finance Research Project, Konstanz, Germany, Birkhäuser, Basel 2001.
- [S7] A. Hald, *A History of Mathematical Statistics from 1750 to 1930*, J. Wiley, New York 1998.
- [S8] F.R. Helmert, *Die Ausgleichsrechnung nach der Methode der kleinsten Quadrate*, Teubner Leipzig 1924.
- [S9] C.C. Heyde, E. Seneta (Eds.), *Statisticians of the Centuries*, Springer, New York 2001.

- [S10] M. Jacobsen, *Laplace and the origin of the Ornstein-Uhlenbeck process*, Bernoulli 2 (1996), 271 - 286.
- [S11] F. Jovanovic, *L'origine de la théorie financière - une reévaluation de l'apport de Louis Bachelier*, Revue d'Economie Politique 110 (2000), 395 - 418.
- [S12] F. Jovanovic, *Pourquoi l'hypothèse de marché aléatoire en théorie financière? Les raisons historiques d'une choix éthique*, Revue d'Economie Financière, n°61, mai 2001 (8 pages).
- [S13] F. Jovanovic, *Instruments et théorie économiques dans la construction de la "Science de la Bourse" d'Henri Lefèvre*. (will be published in Revue d'Histoire des Sciences Humaines; 31 pages).
- [S14] F. Jovanovic, Ph. Le Gall, *Does God practice a random walk? The "financial physics" of a 19th century forerunner, Jules REGNAULT*, European Journal of the History of Economic Thought 8 (2001), 3 (37 pages).
- [S15] F. Jovanovic, Ph. Le Gall, *Les Jeux de l'Envers: Une Autre Histoire de la Contribution de Louis Bachelier à la Théorie Financière et à l'Econométrie*, in [S2] (39 pages).
- [S16] S.L. Lauritzen, *Time Series Analysis in 1880: A Discussion of Contributions Made by T.N. Thiele*, International Statistical Review 49 (1981), 319 - 331.
- [S17] P. Samuelson, *Mathematics of Speculative Price*, SIAM Review 15 (1973), 1 - 42.
- [S18] P. Samuelson, *Modern Finance Theory Within One Lifetime*, in: H. Geman, D. Madan, S.R. Pliska, T. Vorst (Eds.), Mathematical Finance, Bachelier Congress 2000, Springer, Berlin 2002, 41 - 43.
- [S19] S.M. Stigler, *The History of Statistics, the Measurement of Uncertainty before 1900*, Harvard University Press, Cambridge 1986.
- [S20] E.J. Sulivan, T.M. Weithers, *Louis Bachelier: The Father of Modern Option Pricing Theory*. Journal of Economic Education 22 (1991), 165 - 171.
- [S21] M.S. Taqqu, *Bachelier and his Times: A Conversation with Bernard Bru*, in: H. Geman, D. Madan, S.R. Pliska, T. Vorst (Eds.), Mathematical Finance, Bachelier Congress 2000, Springer, Berlin 2002, 1 - 39.